

ADVANCE INFORMATION

Nit Boy 1: Lift Off! Nit Boy 2: Bug Out!

You'll laugh. You'll cry. You'll itch.
Tristan Bancks & Heath McKenzie

Description:

Lift Off! introduces two 'blood-brothers' (Ned, a reluctant head louse and his nit-loving human companion, Lewis).

Bug Out! continues their story, as Ned makes a horrifying discovery about his past, and Lewis struggles with baldness and the loss of his nits.

These are fast, funny and touching illustrated novels for 8-12 year olds — and for any family that has battled head lice.

The Author:

Tristan Bancks, creator of the NitLit genre, is also an actor (*Home and Away*) and film-maker (*Change the World in 5 Minutes*), and the author of the *Mac Slater*, *Coolhunter* books.

The Illustrator:

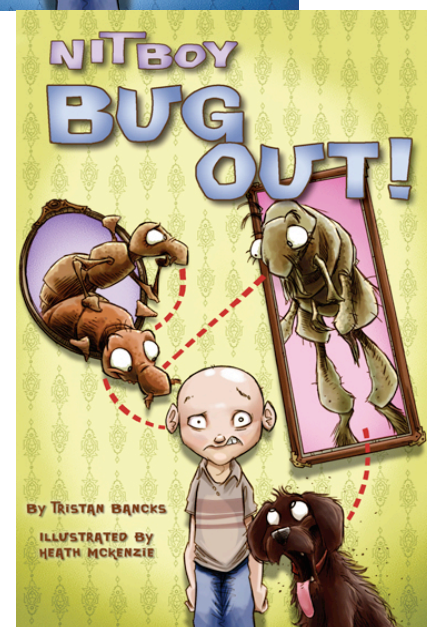
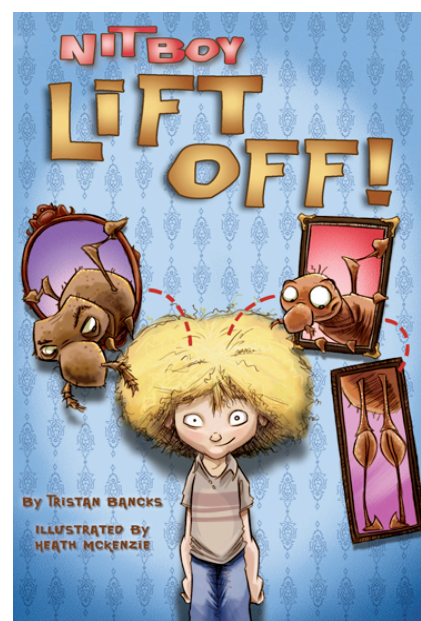
Heath McKenzie created the bestselling *Aussie A to Z*.

Market / Selling Points:

- Fast-paced narrative and illustration support make the book ideal for reluctant readers.
- Books have themes of family, courage, learning to trust yourself and overcoming great odds.
- Up to 23% of Australian school children have head lice at any one time. This subject will make families groan and laugh!
- Australia-wide competition starts May 2009.
- Point of sale material: bookmark.
- Media-savvy author appearing at major 2009 Writers' Festivals, and in Australia-wide media campaign.

Available nationally through
Dennis Jones & Associates

t: 61 (0)3 9762 9100
f: 61 (0)3 9762 9200



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